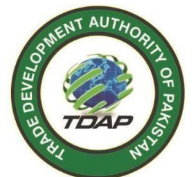


PAKISTAN ELECTRIC FAN MANUFACTURING SECTOR



**Trade Development Authority
of Pakistan**





TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets.

TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes

contacts and information exchange events both physically as well on digital platforms.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.





INTRODUCTION

Fan manufacturing in the various regions of Pakistan dates back to pre-independence years. Initially, the manufacturing originated from the fan industry that existed on a small-scale level in Gujrat before the partition. However, in the post-independence years, the fan industry experienced growth. Since Gujranwala was already famous for the production of various metal products, the electric fan manufacturing became a major business in the regions of Gujranwala and Gujrat.

The fan industry in Pakistan is mainly clustered in four major cities; Gujrat, Gujranwala, Lahore and Karachi. However, almost 98% of the production of the country is centered at the two cities: Gujrat and Gujranwala. Gujrat is known for its electric consumer fan industry. The city remains the largest hub of fan manufacturing in the country despite the expansion of production to the adjoining Gujranwala as well as to Lahore and Karachi over the past few decades. It is

estimated that more than three quarters of the country's total fan production is still based in Gujrat.

The fan industry feeds on a number of supporting industries such as plastic, aluminum, steel etc., with hundreds of vendors in Gujrat alone supplying these items to the small-scale and large-scale fan manufacturers. The fan industry of Pakistan has a worthy reputation of its products around the globe. Its international sales network is spread not only in Asia but also in Africa and Europe.

HS CODE

Code	Product label
841451	Table, floor, wall, window, ceiling or roof fans, with a self-contained electric motor of an output ≤ 125



PRODUCTION AREAS WITH MAP

THE ELECTRIC FAN MANUFACTURING INDUSTRY CLUSTER IS LOCATED IN

GUJRANWALA AND GUJRAT.





Pak Exports of Electric Fans HS 841451 (USD Million)

Particulars	2020	2021	2022
Electric Fans	32.3	32.6	30.8

Source: PRAL

TOP IMPORTING COUNTRIES FOR ELECTRIC FAN

Top 12 importers of HS 841451

Values in US\$ Million

Importers	Imported value in 2021	Imported value in 2022
World	6249.942	6093.948
United States of America	2362.547	2372.936
Japan	379.673	297.150
Korea, Republic of	224.013	224.795
Germany	192.962	124.835
Canada	178.582	167.068
Spain	151.478	131.825
Australia	148.724	149.281
United Kingdom	142.052	139.546
Mexico	136.981	144.196
France	133.675	123.254
Netherlands	125.95	84.145
Vietnam	56.88	140.962
China	116.258	129.610

PAKISTAN'S LEADING EXPORTERS OF ELECTRIC FAN

Royal Fans G.T Road Gujrat	053-3713622 export@royalfans.com	Khurshid Fan G.T Road Gujrat	053-3514965 shahzad. amd@gmail.com
GFC Fans G.T Road Gujrat	053-3520301-3 gfcfan@gmail.com	Champion Fans Saharan St Sialkot Rd. Gujranwala	+92-302-4483545 ehsan_bhullah@yahoo.com
Shaheen Fans G.T Road Gujrat	03009642790 M.Amjad iqbal mughal		
Super Asia Fans G.T Road Gujranwala	055-4272801-5 faisal@superasia.biz	Belvin Fans Opposite BISE G.T Rd. Gujranwala	055-3890243-5 azharaslam@belvinworld.com
Amin Fans G.T Road Gujrat	053-3514444 aminfans@gmail.com	Yunas Fans G.T Road Gujrat	053-3525203-5 yunasfans@ymail.com
Pak Fan G.T Road Gujrat	053-3726091-96 info@pakfansofficial.com	Lahore Fans Kot Pir Ahmed Shah Pindi Pypass Gujranwala	0300-6405158 irfangemini@hotmail.com
Starco Fan 183-C S.I.E G.T Road Gujrat	053-3535901 izhar.malik@gmail.com	ASIA FAN G.T Road Gujranwala	055-4772431 waqas.anwar@gmail.com
Parwaz Fan 6 KM, G.T Road Gujrat	053-3706219 ali.usman@gmail.com	Pak Punjab Fans G.T Road Gujranwala	0300-6402622 usman.rasheed@gmail.com
Noor Fans G.T Road Gujrat	053-3515501 m.shafique@gmail.com	Wahid Fans G.T Road Near Goralı Gujrat	053-3521932 hassan.adnan@gmail.com
Indus Fan 58-A, S.I.E # 1 Gujranwala	055-3850034-36 umair.umair@gmail.com	Al Ahmed Fans G.T. Road Gujrat	0300-0545421 alahmadfan@yahoo.cpm
Indus Trading Company 58-A, S.I.E # 1 Gujranwala	0300-8649669 ihsan.ullah@gmail.com	Faisal Fan 58-A, S.I.E # 1 Gujranwala	0332-7000899



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