

# PAKISTAN CONSTRUCTION MATERIAL SECTOR



**TRADE DEVELOPMENT AUTHORITY  
OF PAKISTAN**





# TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets.

TDAP implements policies and directives of the Federal Government and its Board of Directors for enhancing,

promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as

participates in local & international trade fairs, contacts and information exchange events both physically as well on digital platforms.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.





## INTRODUCTION

The Construction industry is considered as the backbone of any economy as it provides enormous employment opportunities to skilled and unskilled workers. The Construction sector provides stimulus to its allied industries and, thus, the economy as a whole. On average, the construction sector has contributed between 2.3% and 2.85% in the last five fiscal years to Pakistan's GDP (it was valued at Rs 316 billion in the Pakistan Economic Survey 2019-20). However, most economists estimate its value to stand between 10 and 12% of the total GDP as it provides stimulus to over 42 ancillary sectors including aluminium, brick, cables, cement, fixtures, glass, kitchen and bathroom fittings, marble, paint, steel, tiles, transportation, warehousing and wood. Therefore, it has a far-reaching impact on the overall economy as it employs eight percent of the total labor force.

Currently, the construction activity has increased by 8.06 percent mainly due to an increase in general government expenditure for FY2020. The government has introduced an incentive package for the construction industry in April 2020 which is expected to help increase local cement consumption.

## PRODUCT PROFILE

Construction Materials can be categorized in following categories along with their HS-codes.

Product Category	Code
Cement	2523
Plastic	3917, 3918, 3919, 3922, 3924, 3925
UPVC - Sheets	3920
Wood	4408, 4410, 4411, 4412
Flooring & Tiling	6901, 6902, 6903, 6904, 6905
Ceramics Sanitary Wares	6910
Glass & Fiber	7004, 7005, 7006, 7007, 7009, 7013
Reinforcement	7216, 7217
Sanitary Fittings	7418
Lighting & Electrical	7408, 7413, 8544
Doors & Windows	7604, 7605, 7616
HVAC & Plumbing	8403
Tools & Construction Machinery	8428



**LAST 5 YEAR EXPORT DATA**

Unit: US Dollar thousand

Code	Product	Value in 2018	Value in 2019	Value in 2020	Value in 2021	Value in 2022
TOTAL		23778621	23818817	22245688	28880006	31175925
	Construction Materials	351119	341601	339312	367824	290380
<b>Cement</b>						
'2523	Cement, incl. cement clinkers, whether or not coloured	266068	261155	257371	271453	167937
<b>Plastic</b>						
'3917	Tubes, pipes and hoses, and fittings therefor, e.g. joints, elbows, flanges, of plastics	538	634	710	446	1195
'3918	Floor coverings of plastics, whether or not self-adhesive, in rolls or in the form of tiles; wall or ceiling coverings of plastics, in rolls with a width of >= 45 cm, consisting of a layer of plastics fixed permanently on a backing of any material other than paper, the face side of which is grained, embossed, coloured, design-printed or otherwise decorated	1288	1441	1770	2246	5676
'3919	Self-adhesive plates, sheets, film, foil, tape, strip and other flat shapes, of plastics, whether or not in rolls (excl. floor, wall and ceiling coverings of heading 3918)	190	152	103	106	375
'3922	Baths, shower-baths, sinks, washbasins, bidets, lavatory pans, seats and covers, flushing cisterns and similar sanitary ware, of plastics	194	301	348	475	358
'3924	Tableware, kitchenware, other household articles and toilet articles, of plastics (excl. baths, shower-baths, washbasins, bidets, lavatory pans, seats and covers, flushing cisterns and similar sanitary ware)	18304	10132	12140	22336	32253
'3925	Builders' ware of plastics, n.e.s.	108	77	228	202	173

Code	Product	Value in 2018	Value in 2019	Value in 2020	Value in 2021	Value in 2022
<b>WOOD</b>						
'4408	Sheets for veneering, incl. those obtained by slicing laminated wood, for plywood or for other similar laminated wood and other wood, sawn lengthwise, sliced or peeled, whether or not planed, sanded, spliced or end-jointed, of a thickness of <= 6 mm	18	16	2	4	6
'4410	Particle board, oriented strand board "OSB" and similar board "e.g. waferboard" of wood or other ligneous materials, whether or not agglomerated with resins or other organic binding substances (excl. fibreboard, veneered particle board, cellular wood panels and board of ligneous materials agglomerated with cement, plaster or other mineral bonding agents)	718	1310	1147	2211	2131
'4411	Fibreboard of wood or other ligneous materials, whether or not agglomerated with resins or other organic bonding agents (excl. particle board, whether or not bonded with one or more sheets of fibreboard; laminated wood with a layer of plywood; composite panels with outer layers of fibreboard; paperboard; furniture components identifiable as such)	31363	31852	29502	23610	22994
'4412	Plywood, veneered panel and similar laminated wood (excl. sheets of compressed wood, cellular wood panels, parquet panels or sheets, inlaid wood and sheets identifiable as furniture components)	2036	2195	2496	1774	2449
<b>FLOORING AND TILING</b>						
'6901	Bricks, blocks, tiles and other ceramic goods of siliceous fossil meals, e.g. kieselguhr, tripolite or diatomite, or of similar siliceous earths	56	225	364	382	157
'6902	Refractory bricks, blocks, tiles and similar refractory ceramic constructional goods (excl. those of siliceous fossil meals or similar siliceous earths)	3604	574	211	1046	727
'6903	Retorts, crucibles, mufflers, nozzles, plugs, supports, cupels, tubes, pipes, sheaths, rods, slide gates and other refractory ceramic goods (excl. those of siliceous fossil meals or of similar siliceous earths, and refractory bricks, blocks, tiles and similar refractory ceramic constructional goods)	18	20	8	11	27

Sources: ITC calculations based

UNIT VALUE: US\$ THOUSANDS

Code	Product	Value in 2018	Value in 2019	Value in 2020	Value in 2021	Value in 2022
'6904	Ceramic building bricks, flooring blocks, support or filler tiles and the like (excl. those of siliceous fossil meals or similar siliceous earths, refractory bricks of heading 6902, and flags and pavings, hearth and wall tiles of heading 6907 and 6908)	1466	1598	1883	3579	955
'6905	Roofing tiles, chimney pots, cowls, chimney liners, architectural ornaments and other ceramic constructional goods (excl. of siliceous fossil meals or similar siliceous earths, refractory ceramic constructional components, pipes and other components for drainage and similar purposes)	57	3	17	0	0
<b>CERAMICS SANITARY WARES</b>						
'6910	Ceramic sinks, washbasins, washbasin pedestals, baths, bidets, water closet pans, flushing cisterns, urinals and similar sanitary fixtures (excl. soap dishes, sponge holders, tooth-brush holders, towel hooks and toilet paper holders)	1287	1254	1226	1072	1157
<b>GLASS</b>						
'7004	Sheets of glass, drawn or blown, whether or not having an absorbent, reflecting or non-reflecting layer, but not otherwise worked	3	3	29	5	5
'7005	Float glass and surface ground or polished glass, in sheets, whether or not having an absorbent, reflecting or non-reflecting layer, but not otherwise worked	5429	7990	10515	15264	29480
'7006	Sheets or profiles of glass, whether or not having an absorbent, reflecting or non-reflecting layer, bent, edge-worked, engraved, enamelled or otherwise worked, but not framed or fitted with other materials (excluding safety glass, multiple-walled insulating units of glass, glass in the form of a mirror)	3	0	0	0	0
'7007	Safety glass, toughened "tempered", laminated safety glass (excl. multiple-walled insulating units of glass, glasses for spectacles and clock or watch glasses)	4	1	11	0	83
'7009	Glass mirrors, whether or not framed, incl. rear-view mirrors (excl. optical mirrors, optically worked, mirrors > 100 years old)	89	43	160	822	381
'7013	Glassware of a kind used for table, kitchen, toilet, office, indoor decoration or similar purposes (excl. goods of heading 7018, glass preserving jars "sterilising jars", mirrors, leaded lights and the like, lighting fittings and parts thereof, atomizers for perfume and the like, vacuum flasks and other vacuum vessels)	3579	4086	3915	6218	7341

Sources: ITC calculations based

UNIT VALUE: US\$ THOUSANDS

Code	Product	Value in 2018	Value in 2019	Value in 2020	Value in 2021	Value in 2022
'7216	Angles, shapes and sections of iron or non-alloy steel, n.e.s.	0	84	4	116	108
'7217	Wire of iron or non-alloy steel, in coils (excl. bars and rods)	207	2142	930	28	39
<b>Lighting and Electrical</b>						
'7408	Copper wire (excl. surgical sutures, stranded wire, cables, plaited bands and the like and other articles of heading 7413, electrically insulated wires and strings for musical instruments)	2902	3456	3546	7243	4449
'7413	Stranded wire, cables, plaited bands and the like, of copper (excluding electrically insulated products)	0	1	0	0	0
'8544	Insulated "incl. enamelled or anodised" wire, cable "incl. coaxial cable" and other insulated electric conductors, whether or not fitted with connectors; optical fibre cables, made up of individually sheathed fibres, whether or not assembled with electric conductors or fitted with connectors	5125	4275	4582	2333	5188
<b>SANITARY FITTING</b>						
'7418	Table, kitchen or other household articles, sanitary ware, and parts thereof, of copper; pot scourers and scouring or polishing pads, gloves and the like, of copper (excl. cans, boxes and similar containers of heading 7419, articles of the nature of a work implement, articles of cutlery, spoons, ladles, etc., ornamental articles, fittings)	3232	4258	4749	2616	1920
<b>WINDOWS &amp; DOORS</b>						
'7604	Bars, rods and profiles, of aluminium, n.e.s.	1	147	6	144	26
'7605	Aluminium wire (excl. stranded wire, cables, plaited bands and the like and other articles of heading 7614, electrically insulated wires, and strings for musical instruments)	42	0	0	4	8
'7616	Articles of aluminium, n.e.s.	549	844	1292	1990	2378
<b>HVAC &amp; PLUMBING</b>						
'8403	Central heating boilers, non-electric; parts thereof (excl. vapour generating boilers and superheated water boilers of heading 8402)	6	1	5	2	0
<b>TOOLS &amp; CONSTRUCTION MACHINERY</b>						
'8428	Lifting, handling, loading or unloading machinery, e.g. lifts, escalators, conveyors, teleferics (excl. pulley tackle and hoists, winches and capstans, jacks, cranes of all kinds, mobile lifting frames and straddle carriers, works trucks fitted with a crane, fork-lift trucks and other works trucks fitted with lifting or handling equipment)	2635	1331	42	86	404

Sources: ITC calculations based

UNIT VALUE: US\$ THOUSANDS

## LIST OF TOP 10 EXPORTER COUNTRIES

Unit: US Dollar thousand

Product	Exported value in 2018	Exported value in 2019	Exported value in 2020	Exported value in 2021	Exported value in 2022
World	463716126	447172320	429645559	559566727	581844202
China	87118934	89220213	93809612	122858987	134484930
Germany	45607961	42102631	40218204	49861852	48789493
United States of America	29631457	28390829	24405319	29698319	33567185
Mexico	16868878	16762241	15119345	19377471	22767917
Italy	18910708	17786048	16435836	21814743	22636585
Poland	14272722	13432820	13504164	18123147	19527877
Türkiye	10168776	10554211	10837197	15589829	17683207
Viet Nam	8268240	8963321	9502351	12787474	16484462
Spain	12574523	11606287	10425926	14377869	15831467
Canada	10360315	9215485	9471915	14057140	14764469

Sources: ITC calculations based

UNIT VALUE: US\$ THOUSANDS

## TOP 10 IMPORTING MARKETS FOR CONSTRUCTION MATERIALS EXPORTED BY PAKISTAN

Unit: US Dollar thousand

Product	Exported value in 2018	Exported value in 2019	Exported value in 2020	Exported value in 2021	Exported value in 2022
World	351119	341601	339312	367824	290380
Afghanistan	121390	137367	117221	112676	91297
Sri Lanka	33926	48792	48257	75455	48007
Madagascar	18791	24551	19534	21207	26253
Bangladesh	42050	76834	73244	56646	23410
United States of America	2675	2813	3202	10930	20088
Somalia	494	653	2759	2307	10272
Qatar	2479	1146	7343	7581	8799
Saudi Arabia	4537	5437	5278	3921	5899
United Arab Emirates	5664	3563	1479	2999	4560
Kenya	9011	3704	1400	2713	4380

Sources: ITC calculations based

UNIT VALUE: US\$ THOUSANDS





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