

MUSICAL PAKISTAN INSTRUMENTS



**TRADE DEVELOPMENT AUTHORITY
OF PAKISTAN**





TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets.

TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platforms.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.

SECTOR PROFILE:

The inception of Pakistan's Musical Instruments sector is traced back to British era in sub-continent with the repair work of British made Brass and Pipe Bands. Since British Forces were unable to bring their Instruments back to UK for minor repairs and maintenance, they started exploring technical persons to repair their Musical instruments. This was how this line was introduced and Sialkot is the only city where this industry was first embarked in Pakistan. From that repair and maintenance this industry flourished and Sialkot's Musical Instruments Industry started making new Brass and Pipe Band Instruments in the year 1930.

Today the quality of Pakistan Musical Instruments speaks for itself with time tested management to cater all the aspects of foreign buyer's demands by the virtue of having skilled and professional teams and latest advanced technologies to compete globally while ensuring international standards for musical instruments.

Pakistan Musical Instruments have satisfied the precise demands of professionals in Pakistan and around the world and each musical instrument is crafted not only from the finest quality of materials, but most importantly by proficient craftsmen.

It's a matter of great pride for Pakistan's Musical Instruments Industry that the Brass Band Instruments manufactured in Sialkot are being used to welcome and salute to all Foreign Head of States, who visit Pakistan.

PRODUCT PROFILE + HS CODE

PRODUCT PROFILE:

Bagpipes, String Instruments like Harps (Celtic Harps, Student Harps, Round Back Harps, Baby Harps, Lyre & Lute Harps, Pillar Harps, Irish Harps), Music stands, Harp Accessories, Bodhrans, Drums (Dumbecks, Talking Drums, Ethnic Drums, Djembes, Congas, Bangos, Educational Musical Instruments like School Drums for physical exercise, Wood Block, Agogo Blocks, Gathering Drums, Maracas, Claves, Guiros, Triangles, Bone, Spoon), Percussion: Bell Trees, Cow Bells, Indian Bells & Cymbal, Tambourines (Dafflies), Frame Drum, PVC Plenera Drums, Classical Tabla, Dholak & Mridangam, Sitar, Tambura, Harmonium, Wood Wind and Brass Wind instruments, Flutes, Ratchets, Recorders, Dulcimers, Lute Guitars, Mandolin, Arabic Daff, Marching sticks, Scottish Uniforms & Accessories.

HS CODE:

9201, 9202, 9203, 9204, 9205, 9206, 9207, 9208, 9209 under Pakistan Customs Nomenclature



PRODUCTION AREAS WITH MAP

The Musical Instruments cluster and production units are mostly located in Sialkot city.





TESTING / CERTIFICATIONS



TOP IMPORTING COUNTRIES OF MUSICAL INSTRUMENTS

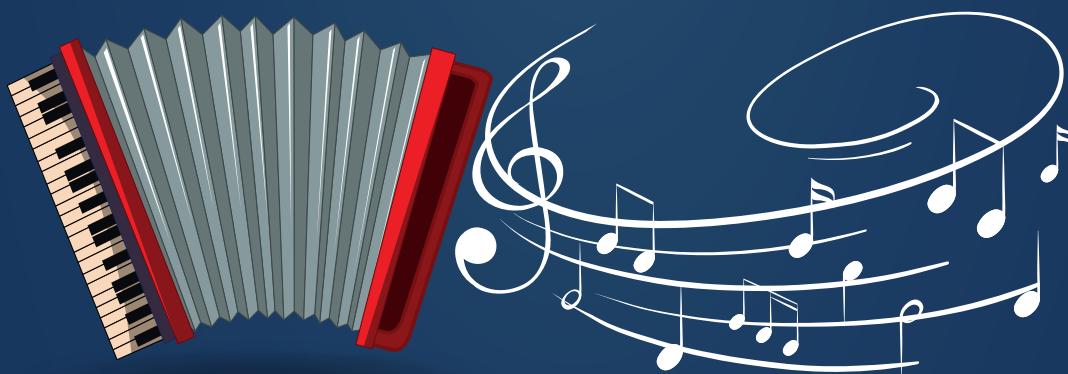
Importing Country	Imported value in 2017 (Billion US\$)	Imported value in 2018 (Billion US\$)	Imported value in 2019 (Billion US\$)	Imported value in 2020 (Billion US\$)	Imported value in 2021 (Billion US\$)
World	6.6	7.2	7.6	7.2	8.4
United States of America	1.3	1.4	1.5	1.3	1.6
Germany	0.67	0.75	0.77	0.79	0.89
France	0.37	0.41	0.43	0.45	0.54
Japan	0.50	0.50	0.52	0.50	0.52
China	0.40	0.50	0.53	0.44	0.51

Source: ITC Calculations based on COMTRADE

EXPORT FIGURES (5 YEARS) AND TOP 5 EXPORT DESTINATIONS OF PAKISTAN'S MUSICAL INSTRUMENTS

Export Destinations of Pakistan's Musical Instruments	Exported value in 2017 (Million US\$)	Exported value in 2018 (Million US\$)	Exported value in 2019 (Million US\$)	Exported value in 2020 (Million US\$)	Exported value in 2021 (Million US\$)
World	3.4	4.0	3.8	3.2	3.9
United States of America	1.1	1.2	1.1	0.83	1.1
Germany	0.47	0.54	0.51	0.48	0.63
France	0.24	0.45	0.45	0.70	0.60
United Kingdom	0.87	0.73	0.73	0.50	0.48
Netherlands	0.03	0.18	0.18	0.09	0.27

Source: ITC Calculations based on COMTRADE



TOP EXPORTERS

Company: M/s HALIFAX & CO. (PVT) LTD.
Address: Small Industrial Estate, Sialkot-4, Pakistan
Phone: +92-300-8616023
Email: naeem.akhtar@halifaxco.com

Company: M/s MID EAST MFG. INC.
Address: Eminabad Road, Nawan Pind Araian, Sialkot, Pakistan
Phone: +92-332-3536500
Email: info@mid-east.com.pk

Company: M/s KPC KILTS MFG.
Address: 6 Km Daska Road, Dakwala Industry Zone 1, Sialkot, Pakistan
Phone: +92-300-6127975
Email: info@kpckilts.com

Company: M/s KHALID PIPE CO.
Address: Raja Bazar, Sialkot
Phone: +92-333-8633193
Email: info@khalidpipe.com

Company: M/s KAYBROS INDUSTRIES.
Address: 23/310 Raja Road, Sialkot, Pakistan
Phone: +92-300-6147721
Email: info@musickay.com

Company: M/s MIKEL CELTIC INSTRUMENTS.
Address: Bilalpura, Muzafarpur, Ugoki Road, Sialkot, Pakistan
Phone: +92-321-7180327
Email: admin@mikelceltic.com

Company: M/s MERCHANDISERS INTERNATIONAL,
Address: Maharaja Road, Sialkot, Pakistan
Phone: +92-52-4594275
Email: info@merchand-intl.com

Company: M/s WELLINGTON INTERNATIONAL,
Address: Mianapura, New Hassan Pura, Capital Road, Sialkot, Pakistan
Phone: +92-342-6062250
Email: info@wellingtoninternational.com.pk

Company: M/s PK PERCUSSION,
Address: 33/216, Jandan Street, Do Darwaza, Sialkot,
Pakistan
Phone: +92-52-4583597
Email: info@pkpercussion.com

Company: M/s MALL OF MUSIC,
Address: 115 Quaid-e-Azam Road, Sialkot Cantt, Sialkot,
Pakistan
Phone: +92-321-7188000
Email: usman@mallmusic.co.uk





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