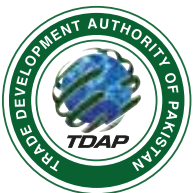


# PAKISTAN CONSTRUCTION MATERIALS SECTOR



**TRADE DEVELOPMENT AUTHORITY  
OF PAKISTAN**





# TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets.

TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes contacts and information

exchange events both physically as well on digital platforms.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.





## INTRODUCTION

The Construction industry is considered as the backbone of any economy as it provides enormous employment opportunities to skilled and unskilled workers. It provides stimulus to over 42 ancillary sectors including aluminium, brick, cables, cement, fixtures, glass, kitchen and bathroom fittings, marble, paint, steel, tiles, transportation, warehousing and wood. Therefore, it has a far-reaching impact on the overall economy as it employs eight percent of the total labor force. As per Pakistan Economic Survey 2021-22, Construction has a 13.4 percent share in the Industrial sector, while value-added in the construction industry is mainly driven by construction-related expenditures by industries. Construction industry recorded a modest growth of 3.1 percent mainly due to an increase in general government spending. This moderate growth rate is due to an unusual increase of 30.1 percent in relevant deflator i.e., WPI building material. Moreover, Iron & Steel production jumped by 16.5 percent during the period under review against the contraction of 8.6 percent in the same period last year. Billets/Ingots, mainly used in the construction industry, grew by 32.8 and H/C.R. Sheets/Strips/Coils/plates increased by 7.9 percent. Both reflect the growth momentum in automobile and construction-allied sectors.

## HS CODE

Product Category	Code
Cement	2523
Plastic	3917, 3918, 3919, 3922, 3924, 3925
Wood	4408, 4410, 4411, 4412
Flooring & Tiling	6901, 6902, 6903, 6904, 6905
Ceramics Sanitary Wares	6910
Glass & Fiber	7004, 7005, 7006, 7007, 7009, 7013,
Reinforcement	7216, 7217,
Sanitary Fittings	7418
Lighting & Electrical	7408, 7413, 8544
Doors & Windows	7604, 7605, 7616
HVAC & Plumbing	8403
Tools & Construction Machinery	8428



## LAST 5 YEAR EXPORT DATA:

Code	Product	Value in 2017	Value in 2018	Value in 2019	Value in 2020	Value in 2021
	Construction Materials	294451	351877	341230	339312	367824
Cement						
2523	Cement, incl. cement clinkers, whether or not coloured	210762	266068	261155	257371	271453
Plastic						
3917	Tubes, pipes and hoses, and fittings therefor, e.g. joints, elbows, flanges, of plastics	497	538	634	710	446
'3918	Floor coverings of plastics, whether or not self-adhesive, in rolls or in the form of tiles; wall or ceiling coverings of plastics, in rolls with a width of >= 45 cm, consisting of a layer of plastics fixed permanently on a backing of any material other than paper, the face side of which is grained, embossed, coloured, design-printed or otherwise decorated	2212	1288	1441	1770	2246
'3919	Self-adhesive plates, sheets, film, foil, tape, strip and other flat shapes, of plastics, whether or not in rolls (excluding floor, wall and ceiling coverings of heading 3918)	64	190	152	103	106
'3922	Baths, shower-baths, sinks, washbasins, bidets, lavatory pans, seats and covers, flushing cisterns and similar sanitary ware, of plastics	241	194	301	348	475
'3924	Tableware, kitchenware, household articles and toilet articles, of plastics (excluding baths, shower-baths, washbasins, bidets, lavatory pans, seats and covers, flushing cisterns and similar sanitary ware)	15900	18304	10132	12140	22336
'3925	Builders' ware of plastics, n.e.s.	72	108	77	228	202

Sources: ITC calculations based

UNIT VALUE: US\$ THOUSANDS

Code	Product	Value in 2017	Value in 2018	Value in 2019	Value in 2021	Value in 2021
Wood						
'4408	Sheets for veneering, incl. those obtained by slicing laminated wood, for plywood or for other similar laminated wood and other wood, sawn lengthwise, sliced or peeled, whether or not planed, sanded, spliced or end-jointed, of a thickness of <= 6 mm	14	18	16	2	4
'4410	Particle board, oriented strand board "OSB" and similar board "e.g. waferboard" of wood or other ligneous materials, whether or not agglomerated with resins or other organic binding substances (excluding fibreboard, veneered particle board, cellular wood panels and board of ligneous materials agglomerated with cement, plaster or other mineral bonding agents)	60	718	1310	1147	2211
'4411	Fibreboard of wood or other ligneous materials, whether or not agglomerated with resins or other organic bonding agents (excluding particle board, whether or not bonded with 1 or more sheets of fibreboard; laminated wood with a layer of plywood; composite panels with outer layers of fibreboard; paperboard; furniture components identifiable as such)	34338	31363	31852	29502	23610
'4412	Plywood, veneered panel and similar laminated wood (excluding sheets of compressed wood, cellular wood panels, parquet panels or sheets, inlaid wood and sheets identifiable as furniture components)	1452	2036	2195	2496	1174
Flooring and Tiling						
'6901	Bricks, blocks, tiles and other ceramic goods of siliceous fossil meals, e.g. kieselguhr, tripolite or diatomite, or of similar siliceous earths	176	56	225	364	382
'6902	Refractory bricks, blocks, tiles and similar refractory ceramic constructional goods (excluding those of siliceous fossil meals or similar siliceous earths)	449	3604	574	211	1046

Sources: ITC calculations based

UNIT VALUE: US\$ THOUSANDS

Code	Product	Value in 2017	Value in 2018	Value in 2019	Value in 2020	Value in 2021
Flooring and Tiling Continue						
'6903	Retorts, crucibles, mufflers, nozzles, plugs, supports, cupels, tubes, pipes, sheaths, rods and other refractory ceramic goods (excluding those of siliceous fossil meals or of similar siliceous earths, and refractory bricks, blocks, tiles and similar refractory ceramic constructional goods)	26	18	20	8	11
'6904	Ceramic building bricks, flooring blocks, support or filler tiles and the like (ex those of siliceous fossil meals or similar siliceous earths, refractory bricks of heading 6902, and flags and pavings, hearth and wall tiles of heading 6907 and 6908)	1911	1466	1598	1883	3579
'6905	Roofing tiles, chimney pots, cowls, chimney liners, architectural ornaments and other ceramic constructional goods (ex. of siliceous fossil meals or similar siliceous earths, refractory ceramic constructional components, pipes and other components for drainage and similar purposes)	0	57	3	17	0
Sanitary wares and Fittings						
6910	Ceramic sinks, washbasins, washbasin pedestals, baths, bidets, water closet pans, flushing cisterns, urinals and similar sanitary fixtures (excluding soap dishes, sponge holders, tooth-brush holders, towel hooks and toilet paper holders)	1664	1287	1254	1226	1072

Sources: ITC calculations based

UNIT VALUE: US\$ THOUSANDS

Code	Product	Value in 2017	Value in 2018	Value in 2019	Value in 2020	Value in 2021
Glass						
7004	Sheets of glass, drawn or blown, whether or not having an absorbent, reflecting or non-reflecting layer, but not otherwise worked	9	3	3	29	5
7005	Float glass and surface ground or polished glass, in sheets, whether or not having an absorbent, reflecting or non-reflecting layer, but not otherwise worked	5829	5429	7990	10515	15264
7006	Sheets or profiles of glass, whether or not having an absorbent, reflecting or non-reflecting layer, bent, edge-worked, engraved, enamelled or otherwise worked, but not framed or fitted with other materials (excluding safety glass, multiple-walled insulating units of glass, glass in the form of a mirror)	0	3	0	0	0
7007	"Safety glass, toughened ""tempered"", laminated safety glass (excluding multiple-walled insulating units of glass, glasses for spectacles and clock or watch glasses)"	2	4	1	11	0
7009	Glass mirrors, whether or not framed, incl. rear-view mirrors (excluding optical mirrors, optically worked, mirrors > 100 years old)	161	89	43	160	822
7013	"Glassware of a kind used for table, kitchen, toilet, office, indoor decoration or similar purposes (excluding goods of heading 7018, glass preserving jars ""sterilising jars"", mirrors, leaded lights and the like, lighting fittings and parts thereof, atomizers for perfume and the like, vacuum flasks and other vacuum vessels)"	3194	3579	4086	3915	6218
Reinforcement						
7216	Angles, shapes and sections of iron or non-alloy steel, n.e.s.	192	0	84	4	116
7217	Wire of iron or non-alloy steel, in coils (excluding bars and rods)	16	207	2142	930	28

Code	Product	Value in 2017	Value in 2018	Value in 2019	Value in 2020	Value in 2021
Lighting and Electrical						
7408	Copper wire (excluding surgical sutures, stranded wire, cables, plaited bands and the like and other articles of heading 7413, electrically insulated wires and strings for musical instruments)	2849	2902	3456	3546	7243
7413	Stranded wire, cables, plaited bands and the like, of copper (excluding electrically insulated products)	0	0	1	0	0
8544	"Insulated ""incl. enamelled or anodised"" wire, cable ""incl. coaxial cable"" and other insulated electric conductors, whether or not fitted with connectors; optical fibre cables, made up of individually sheathed fibres, whether or not assembled with electric conductors or fitted with connectors"	2734	5125	4275	4582	2333
Sanitary Fittings						
7418	Table, kitchen or other household articles, sanitary ware, and parts thereof, of copper; pot scourers and scouring or polishing pads, gloves and the like, of copper (excluding cans, boxes and similar containers of heading 7419, articles of the nature of a work implement, articles of cutlery, spoons, ladles, etc., ornamental articles, fittings)	5470	3232	4258	4749	2616
Door & Windows						
7604	Bars, rods and profiles, of aluminium, n.e.s.	0	1	147	6	144
7605	Aluminium wire (excluding stranded wire, cables, plaited bands and the like and other articles of heading 7614, electrically insulated wires, and strings for musical instruments)	0	42	0	0	4
7616	Articles of aluminium, n.e.s.	405	549	844	1292	1990



Code	Product	Value in 2017	Value in 2018	Value in 2019	Value in 2020	Value in 2021
HVAC & Plumbing						
8403	Central heating boilers, non-electric; parts thereof (excluding vapour generating boilers and superheated water boilers of heading 8402)	0	6	1	5	2
Tools & Construction Machinery						
8428	Lifting, handling, loading or unloading machinery, e.g. lifts, escalators, conveyors, teleferics (excluding pulley tackle and hoists, winches and capstans, jacks, cranes of all kinds, mobile lifting frames and straddle carriers, works trucks fitted with a crane, fork-lift trucks and other works trucks fitted with lifting or handling equipment)	766	2635	1331	42	86

## LIST OF TOP 10 EXPORTER COUNTRIES

Product	Value in 2017	Value in 2018	Value in 2019	Value in 2020	Value in 2021
World	416512456	464115442	447797260	429747497	541576642
China	77888150	87118934	89618010	93854027	110538227
Germany	41046112	45607961	42102631	40218204	49309614
United States of America	28568709	29631457	28390829	24405319	29666186
Italy	17038123	18905797	17787274	16422684	21563304
Mexico	15086815	16868878	16762241	15119345	19377471
Poland	11825362	14272722	13432820	13504164	18123147
Turkey	8779138	10168776	10554211	10837197	15589829
Viet Nam	6585241	8268240	8963321	9502351	14932081
Spain	11620849	12574523	11606287	10425926	14377869
Canada	9317691	10360315	9215485	9471915	14060315

Sources: ITC calculations based

UNIT VALUE: US\$ THOUSANDS

## LIST OF IMPORTING MARKETS FOR A PRODUCT EXPORTED BY PAKISTAN (TOP 10 COUNTRIES)

Product	Value in 2017	Value in 2018	Value in 2019	Value in 2020	Value in 2021
World	291465	351119	341601	339312	367824
Afghanistan	137259	121390	137367	117221	112676
Sri Lanka	25930	33926	48792	48257	75455
Bangladesh	289	42050	76834	73244	56646
Madagascar	17355	18791	24551	19534	21207
China	243	1556	102	16971	14980
South Africa	3908	11234	5211	11110	12803
United States of America	2618	2675	2813	3202	10930
Qatar	152	2479	1146	7343	7581
United Kingdom	2969	2537	3178	3508	6666
Mozambique	124	6698	374	2043	4200

Sources: ITC calculations based

UNIT VALUE: US\$ THOUSANDS



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