



CELL PHONES

SECTOR OF PAKISTAN



Trade Development Authority of Pakistan





TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets.

TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platforms.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.

PRODUCT PROFILE

The invention and commercialization of cellular technologies is one of the defining aspects of the digital revolution. According to PTA, there are 193 million cellular subscribers in Pakistan in April 2022, out of total population of around 210 million. Furthermore, there are 113 million 3G/4G subscribers in Pakistan, which also represents almost half of population. Pakistan has had been importing a significant amount of cellular devices. However, In light of the policy Mobile Device Manufacturing (MDM) regulations on January 28, 2021, around 30 companies have been issued MDM authorization enabling them to manufacture mobile devices in Pakistan.

The companies include renowned brands such as Samsung, Nokia, Oppo, TECNO, Infinix, Vgotel and Q-mobile.

The locally manufactured/assembled mobile phones in 2021 were 24.66 million as compared to 13.05 million in 2020, indicating an 88 percent increase. Also, official data from the PTA showed that the commercial imports of mobile phones handsets were 10.26 million in 2021 as compared to 24.51 million in 2020. For the first time in Pakistan's history, a consignment of smartphones was exported to United Arab Emirates with 'Manufactured in Pakistan' tag in August 2021.

HS CODES OF CELL PHONES

HS CODE	PRODUCT
851712	Telephones for cellular networks ""mobile telephones"" or for other wireless networks
8517.1211	In CKD/SKD condition
8517.1219	Other
8517.1220	Fixed wireless terminal and CDMA
8517.1230	Satellite mobile phone, whether or not functional on cellular network
8517.1290	Other

Note: HS Codes & Descriptions have been provided as per Pakistan Customs Code



PAKISTAN'S GLOBAL EXPORTS (VALUES IN US\$ MILLION)

Year	2017	2018	2019	2020	2021
Pakistan's exports	30.796	19.163	2.070	0	3.197

Source: ITC Trademap

GLOBAL IMPORTS AND IMPORTERS (VALUES IN US\$ BILLION)

Year	2017	2018	2019	2020	2021
Global imports	290.67	294.49	282.06	273.21	305.76

Source: ITC Trademap

Importers	2017	2018	2019	2020	2021
United States of America	56.40	53.92	54.64	49.45	61.66
Hong Kong, China	35.94	42.14	37.05	36.63	45.64
Japan	16.90	17.72	15.44	14.91	17.98
United Arab Emirates	27.58	16.80	18.22	16.44	14.00
Germany	11.98	12.92	11.56	13.57	12.92
United Kingdom	10.45	11.16	10.62	10.16	10.37
Russian Federation	5.31	6.29	5.85	5.87	7.75
France	6.73	6.90	6.37	6.16	6.70
Czech Republic	4.25	7.11	7.19	7.20	6.56
Canada	5.55	6.13	5.83	5.11	6.25

Source: ITC Trademap

PAKISTAN'S TOP EXPORT DESTINATIONS (VALUES IN US\$ MILLION)

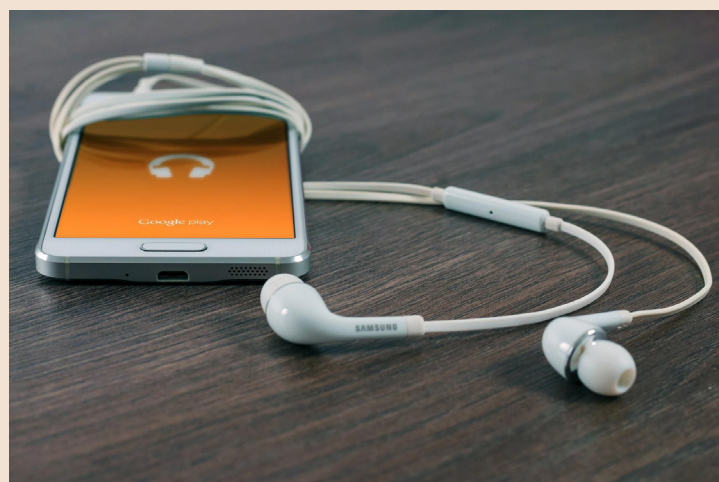
Importers	2017	2018	2019	2020	2021
United Arab Emirates	30277	18901	2055	0	3073
China	0	150	0	0	75
Hong Kong, China	0	105	0	0	49

Source: ITC Trademap

LEADING MANUFACTURERS/EXPORTERS

Sr. #	MDM Authorization Holder	CEO Name	Email ID	Address
1	Young Tech Private Limited	Sadia Irfan	youngtech.pvt@gmail.com	Plot No 3, Street No W-4, Main Street, RCCI Industrial Estate, Rawat, Rawalpindi, Pakistan
2	A.S Telecom Private Limited	Muhammad Salman	salman.ibraheem@grossomobiles.com	Plot B-18/32 Sector 6-F Mehran Town, Korangi, Karachi, Pakistan
3	Pole Communication Technology Pvt. Ltd	Mian Ahmed Asad	polecommunicationpvtltd@gmail.com	Main Water Land Park, Saggian Bypass Road, Nain Sukh, Lahore, Pakistan
4	Bazz Mobile Technologies Pvt Ltd	Bilal Azhar	bilal@bazzmobile.com, atif@bazzmobile.com	1.5 KM Defence Road Bhubatian Chowk, Raiwind Road, Lahore, Pakistan
5	Bellco Trading Company Pvt. Ltd	Sardar Khan	bellcotradingcompany786@gmail.com	Khawat No. 25, 844 & 1649, Khatooni No. 373 To 374, 1111 & 2048, Khas, Khasra No 605 Min, 825 Min And 605/1 Min Mouza Raiwind, Iqbal Town, Lahore, Pakistan
6	Digicom Trading (Private) Limited	Zeeshan Akhtar	info@qmobile.com.pk	Plot No. GA29 and GA30, Street 4/1, Sector 23, Korangi Creek Industrial Park, Korangi Cantt, Karachi
7	G-Five Mobile Private Limited	Mehroz Rehman	mehrozrehman27@gmail.com	12-KM Sheikhpura Road, Jamal Town, Kot Abdul Malik, Lahore, Pakistan
8	Coastal Jade Technology (Pvt.) Ltd.	Zhang Bin	darren.yan@coastaljade.com	Plot No.A-19 & A-20, Phase-IA, M-3 Industrial City, Faisalabad, Pakistan
9	Rawdas (Pvt.) Ltd.	Mubin Muhammad Rawda	mubinrawda@rawdas.pk	Plot No. A/77-A, Manghopir Road, S.I.T.E. Area, Karachi, Pakistan
10	Transsion Tecno Electronics (Pvt.) Ltd.	Asif Allawala	Asif.allawala@tecnopack.com.pk	Plot No 21, Sector 24, Korangi Industrial Area, Karachi, Pakistan
11	Transsion Tecno Electronics (Pvt.) Ltd.	Asif Allawala	Asif.allawala@tecnopack.com.pk	Plot No 21, Sector 24, Korangi Industrial Area, Karachi, Pakistan
12	Inovi Telecom (Pvt.) Ltd.	Zeehsan Miannoor	zeeshan@inovi.pk	Plot No 3, Sector 15, Main Korangi Industrial Area, Karachi, Pakistan
13	Infocom Gadgets Pvt Ltd	Khateeb Ahmed	khateebahmad444@gmail.com	22 KM, Ferozepur Road, Plot 3/A, Street 3, Gajjumata stop, Near Nadir Chowk, Lahore
14	Deploy Private Limited	Asif Khan	asif.khan@deploy.com.pk	Plot B-8, 31/G Mehran Town, Karachi, Pakistan
15	Airlink Communication Limited	Muzzaffar Hayat Piracha	muzzaffar@airlinkcommunication.net, haider@airlinkcommunication.net	152-M, Quaid-e-Azam Industrial Estate, Kot Lakhpat, Lahore, Pakistan
16	Premier Code Private Limited	Syed Muhammad Naqvi	mnaqi@premier-code.pk	Plot 64, Sector 7-A, Korangi Industrial Area, Karachi, Pakistan
17	Alpha Enetwork (Pvt.) Ltd.	Imran Saeed Cheema	imran.saeed@alphaenetwork.com	Plot No 118, Opposite Jamia Masjid Noor-ul-Islam, Al-Noor Industrial Zone, 20KM Ferozpur Road, Lahore.
18	Exert Tech (Pvt.) Ltd.	Liu Shao Cai	Wuminghui@exert-pk.com, exert@exert-pk.com	70 CCA, 2nd Floor Commercial, Phase 8 (Ex-Parkview) DHA,Lahore.
19	S. S.H Telecom (SMC Pvt.) Ltd.	Naveed Gaba	naveedgaba@vgotel.com	Plot No. ST 4/1, Sector 23, Korangi Industrial Area, Karachi, Pakistan
20	Swift Biz Solutions (Pvt.) Ltd.	Abdulrehman Mahmood	arehman@swiftsol.com	Plot 60C, Street 7, Industrial Area I-10/3, Islamabad .
21	Tecno Pack Electronics (Pvt.) Ltd.	Aamir Ahmed Allawala	aamir.allawala@tecnopack.com.pk	Plot No.254-S, First Floor, Deh Dih Ebrahim Hyderi Korangi Creek, Karachi.
22	Dignified Technology (Pvt.) Ltd.	Chen Hongzhou	xuck@okingmobile.com, haseeb.alam@qqmeemobile.com	Near Ali Murtaza Factory, Rohi Nala 22KM, Feroz Pur Road, Lahore
23	Club Mobile (Pvt.) Ltd.	Faisal Mehmood	faisalmehmood@clubmobiles.com.pk	S-51-R-24/A/2 Lawrence Road, Lahore
24	High Star Mobile (Pvt.)	Adeel Akbar	ceo@highstarmob.com,info@highstarmob.com	Dolphin Plaza near to Al Rehman Garden Main Sharqpur

	Ltd.			Road, Taj Mehal Marriage Hall, Ferozwala.
25	United Communication (Pvt.) Ltd.	Muhammad Faisal Motiwala	faisal.motiwala@unitedcomm.pk	Plot No.2190/A&B, Pir Elahi Bux (PIB) Colony, Karachi.
26	Lucky Motor Corporation Ltd.	Asif Rizvi	asif.rizvi@kia-lucky.com, muhammad.faisal@kia-lucky.com	Arabian Sea, Country Club Road, Bin Qasim Industrial Park (SEZ) Pakistan Steel Mills, Bin Qasim Town, Karachi





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